

**Scott LaPierre**  
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I am a Boston-based, Emmy-award winning video journalist and multimedia producer with over a decade of online storytelling experience. Please visit [www.scottlapierre.net](http://www.scottlapierre.net) to see my work.

## **Journalism**

*Senior Multimedia Producer – December 2004 to present*  
*The Boston Globe & Boston.com*

Produce video, ranging from breaking news with one-day turnaround, to features produced in one week, to long-term special projects produced over months. Collaborate with reporters and conceive, research, shoot, conduct interviews, edit, and encode video.

*Multimedia Producer – May 2003 to December 2004*

*Knoxville News Sentinel/KnoxNews.com, Knoxville, Tennessee*

Researched, wrote, shot, and edited Web-only multimedia features that integrated text, video, audio and still images. Designed players and robust interactive elements with Flash Actionscript.

*Copy Editor*

*The Huntsville Times, Huntsville, Alabama – Summer 2002*

Performed all the functions of a copy editor at mid-size daily newspaper, including laying out copy, writing headlines, proofreading and writing cut-lines for photographs.

*Freelance Photographer/Videographer/Multimedia Producer – 2001 to present*

Shoot, edit, and produce videos and photo projects on diverse subjects for clients ranging from corporations to universities to independent journalists.

*Editor and Communications Coordinator – 1997 to 1999*

*University of California, Berkeley*

Drafted and edited press releases and op-ed pieces. Conceptualized and designed Web site for the College of Natural Resources. Hired and supervised UC Berkeley journalism students, edited their work, and collaborated on essays, news briefs, company profiles, and online features.

## **Selected journalism awards**

- 2008: New England Emmy award (for this project: <http://alturl.com/jqwo>)
- 2007: Pulitzer prize finalist (team) (for this project: <http://alturl.com/kauf>)
- 2006: New England Associated Press News Executives Association award and Newspaper Association of America Digital Edge ("Edgies") award (for this project: <http://alturl.com/4wx4>)
- 2005: National Press Photographers Association annual award and Editor & Publisher "EPpy" award (for this project: <http://alturl.com/g65t>)
- 2005: Employee of the year, Boston.com

## **Multimedia skills**

I have mastery of the following software and programming languages:

- Final Cut Pro
- Photoshop
- Soundtrack Pro
- Pro Tools
- Flash ActionScript (2.0)
- HTML and CSS
- Dreamweaver

## **Education**

*University of North Carolina at Chapel Hill*

*Master's degree in Journalism, 2003*

*Park Research Fellow, 2001 to 2003*

*Focus in multimedia journalism*

*Bates College, Lewiston, Maine*

*Bachelor's degree cum laude in English, 1997*

*University of Manchester, England*

*Year abroad 1995 to 1996*

*Completed yearlong advanced writing and editing program.*